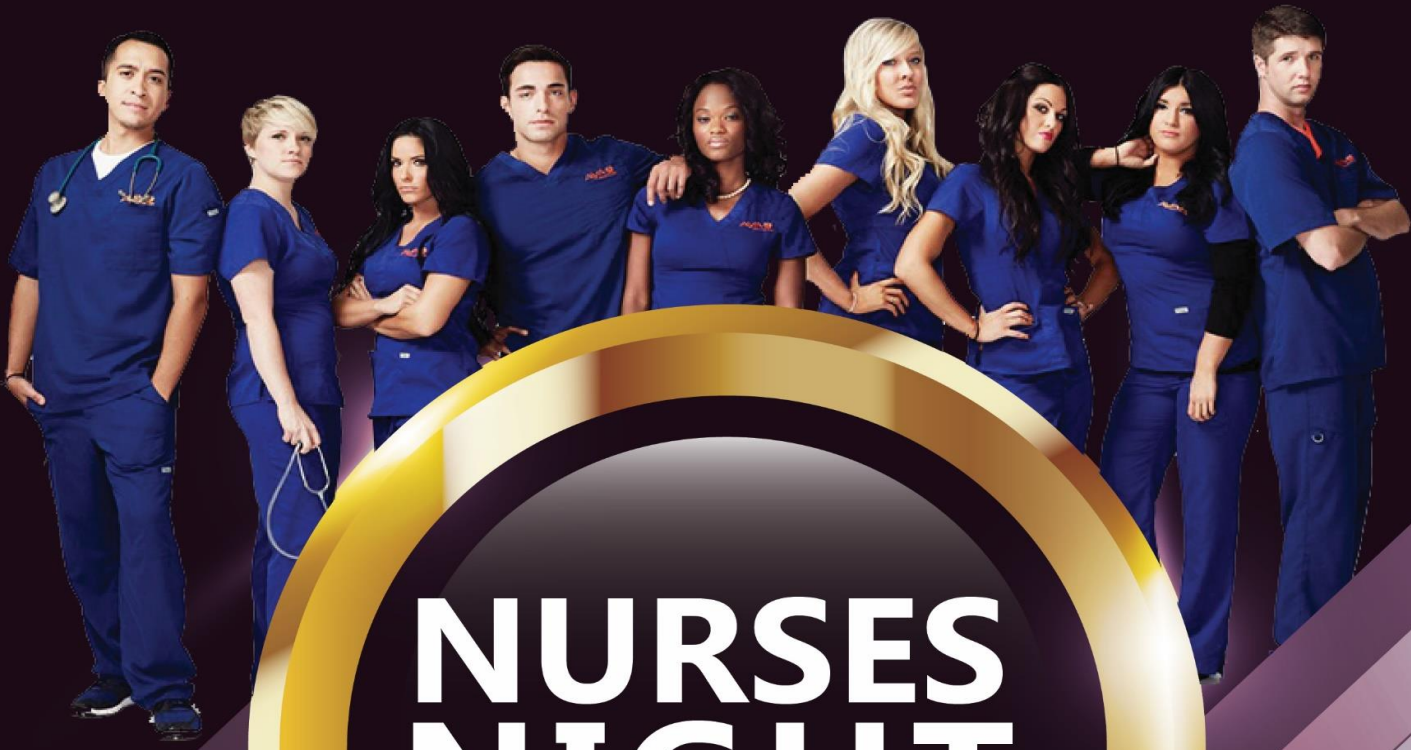


# NURSES WEEK KICK-OFF EVENT



# NURSES NIGHT

@ The Museum



May 6, 2019  
6:00PM-10:00PM

# SPONSORSHIP PACKET

JOHN P. MCGOVERN HEALTH MUSEUM 1515 HERMANN DRIVE

# Our Call to Celebrate Nurses!

National Nurses Week is fast-approaching. “Nurses Night at the Museum” will afford your organization the opportunity to celebrate our local nurses and show your appreciation for their contributions to the profession. The healthcare industry is prominent in Houston; therefore, any change in the healthcare industry will affect our metropolitan area. The nursing shortage countrywide has a profound affect on Houston’s hospitals and doctors offices as the population increases and new initiatives are being introduced.

Nursing impacts the community as nurses assist by lending their voices to the political changes affecting healthcare. Nurses are at the frontline of health and wellness in all areas of healthcare. Nurses are innovative with developing evidence-based practice that drives care for the population. Nursing is a sound profession that provides financial stability for individuals and family households.

By helping us celebrate nursing, you or your organization will assist S.H.E. Squared in our mission to support the nursing profession shortage and contribute to the call for quality healthcare in America. A portion of the proceeds from “Nurses Night at the Museum” will go towards the “*Washington-Nixon Nursing Scholarship*”, which will fund scholarships for nurses in the Houston and surrounding areas. Nursing is still rated one of the most trusted professions by the general public...



# Our Call to Celebrate Nurses!

## Washington-Nixon Nursing Scholarship Information

The Washington-Nixon Nursing Scholarship is a one-time scholarship that will be awarded to single mother nursing students who are currently enrolled in a Bachelors of Science in Nursing program.

Applicants must demonstrate a financial need and maintain a GPA of 3.0 to be considered.

Applications will be accepted starting January 20, 2019 through April 20, 2019. Award recipients will be notified and posted on the Nurses Helping Nurses website at [www.nhn-rn.com](http://www.nhn-rn.com)

### **Scholarship Guidelines:**

- Current S.H.E. Squared board members and their family members are not eligible for any scholarships provided on behalf of S.H.E. Squared.
- Applications must be currently enrolled and accepted into an accredited Bachelor's of Science in Nursing program.
- Applications are accepted on-line and via mail.
- Each applicant will provide a current academic transcript and a copy of the Student Aid Report (SAR) from the Free Application for Federal Student Aid (FAFSA).
- Each applicant must submit a typed essay of no more than 500 words answering: "What does it mean to "dream to reality" as a single mother pursuing a nursing degree?"
- Applications that fail to meet the requirements or are incomplete will not be reviewed.



# Our Call to Celebrate Nurses!



## SPONSORSHIP LEVELS

### □ Master's Level Sponsorship-\$2,000

- Recognition as Sponsor in event publicity to include: radio, TV, print and social media
- Opportunity to speak at event.
- Company/Organization signage at event.
- Company/Organization logo on step and repeat banner
- Company/Organization logo on gift bags
- Company/Organization marketing insert for gift bags

### □ Bachelor's Level Sponsorship-\$1,000

- Recognition as Sponsor in event publicity to include: print and social media
- Company/Organization signage at event.
- Company/Organization logo on step and repeat banner
- Company/Organization logo on gift bags
- Company/Organization marketing insert for gift bags

### □ Associate's Level Sponsorship-\$500

- Company/Organization signage at event
- Public recognition throughout the course of the event
- Company/Organization logo on step and repeat banner
- Company/Organization marketing insert for gift bags

### □ Board Certified Sponsorship-\$250

- Public recognition throughout the course of the event
- Company/Organization logo on step and repeat banner
- Company/Organization marketing insert for gift bags

### □ CARITAS Sponsorship-(Product Donor)

- Public recognition throughout the course of the event
- Company/Organization marketing insert for gift bags

ALL SPONSORSHIPS ARE TAX DEDUCTIBLE

# Our Call to Celebrate Nurses!



## Sponsorship Levels At A Glance

	<b>Master's \$2,000</b>	<b>Bachelor's \$1,000</b>	<b>Associate's \$500</b>	<b>Board Certified \$250</b>	<b>CARITAS</b>
Recognition as Sponsor in event publicity to include: radio, TV, print and social media	✓				
Opportunity to speak at event.	✓				
Recognition as Sponsor in event publicity to include: print and social media	✓	✓			
Company/Organization signage at event.	✓	✓	✓		
Company/Organization logo on step and repeat banner	✓	✓	✓	✓	
Company/Organization logo on gift bags	✓	✓	✓	✓	✓
Company/Organization marketing insert for gift bags	✓	✓	✓	✓	✓

# Our Call to Celebrate Nurses!



## SPONSORSHIP COMMITMENT FORM

Company/Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Extension: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Website: \_\_\_\_\_

### Select Your Sponsorship Level

\_\_\_\_\_ Master's Level Sponsor-\$2,000  
\_\_\_\_\_ Bachelor's Level Sponsor-\$1,000  
\_\_\_\_\_ Associate's Sponsor-\$500  
\_\_\_\_\_ Board Certified Sponsor-\$250  
\_\_\_\_\_ CARITAS Sponsor- Please describe item(s) to be donated: \_\_\_\_\_  
\_\_\_\_\_

### Select Your Method of Payment

(ALL SPONSORSHIPS ARE TAX DEDUCTIBLE)

\_\_\_\_\_ Sending check or money order made payable to: SHE Squared  
\_\_\_\_\_ Send PayPal invoice to (email): \_\_\_\_\_  
\_\_\_\_\_ Credit Card: (circle one)    VISA    Mastercard    AMEX  
Cardholder Name: \_\_\_\_\_  
Number on Card: \_\_\_\_\_  
Expiration: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
\_\_\_\_\_ Bank Wire Transfer: (Please contact us for details at [info@shesquared.org](mailto:info@shesquared.org))

**Mail Payments To: S.H.E. Squared, P.O. Box 330985, Houston, Texas 77233**